

**Remit Address:**

WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	218193-1
Product	10/29-11/6 KAINE FOR SENATE 2012	Invoice Date	11/11/12
Estimate Number	12946	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WAVY	Order #	218193
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY 6AM News	6a-7a		to						
					10/29/12 to 11/04/12	4x	- TWTF - -				
	WAVY			Tu	10/30/12	:30	6:25 AM	KAI TV70H	\$700.00		2
	WAVY			W	10/31/12	:30	6:07 AM	KAI TV70H	\$700.00		3
	WAVY			Th	11/01/12	:30	6:59 AM	KAI TV73H	\$700.00		4
	WAVY			F	11/02/12	:30	6:29 AM	KAI TV70H	\$700.00		1
					11/05/12 to 11/11/12	2x	MT - - - -				
	WAVY			M	11/05/12	:30	6:56 AM	KAI TV70H	\$700.00		5
	WAVY			Tu	11/06/12	:30	6:10 AM	KAI TV73H	\$700.00		6
2	WAVY	Today Show M-F	7a-9a		to						
					10/29/12 to 11/04/12	8x	- 2222 - -				
	WAVY			Tu	10/30/12	:30	7:56 AM	KAI TV73H	\$700.00		1
	WAVY			Tu	10/30/12	:30	8:49 AM	KAI TV70H	\$700.00		2
	WAVY			W	10/31/12	:30	8:39 AM	KAI TV73H	\$700.00		4
	WAVY			W	10/31/12	:30	8:59 AM	KAI TV70H	\$700.00		3
	WAVY			Th	11/01/12	:30	7:23 AM	KAI TV70H	\$700.00		5
	WAVY			Th	11/01/12	:30	8:34 AM	KAI TV73H	\$700.00		6
	WAVY			F	11/02/12	:30	8:27 AM	KAI TV73H	\$700.00		7
	WAVY			F	11/02/12	:30	8:41 AM	KAI TV70H	\$700.00		8
3	WAVY	Today Show M-F	7a-9a		to						
					11/05/12 to 11/11/12	4x	22 - - - -				
	WAVY			M	11/05/12	:30	7:23 AM	KAI TV73H	\$700.00		1
	WAVY			M	11/05/12	:30	7:56 AM	KAI TV70H	\$700.00		2
	WAVY			Tu	11/06/12	:30	8:00 AM	KAI TV70H	\$700.00		4
	WAVY			Tu	11/06/12	:30	8:37 AM	KAI TV73H	\$700.00		3
4	WAVY	Today Show 2	9a-10a		to						
					10/29/12 to 11/04/12	1x	- - - - F - -				
	WAVY			F	11/02/12	:30	9:57 AM	KAI TV73H	\$300.00		1
5	WAVY	News 10 @ Noon	12p-1p		to						
					11/05/12 to 11/11/12	1x	M - - - - -				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	218193-1
Product	10/29-11/6 KAINE FOR SENATE 2012	Invoice Date	11/11/12
Estimate Number	12946	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WAVY	Order #	218193
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WAVY	News 10 @ Noon	12p-1p		to						
	WAVY			M	11/05/12	:30	12:23 PM	KAI TV73H	\$125.00		1
6	WAVY	Maury Povich	3p-4p		to						
	WAVY			10/29/12 to 11/04/12	2x	-- 1- 1--					
	WAVY			W	10/31/12	:30	3:48 PM	KAI TV73H	\$125.00		1
	WAVY			F	11/02/12	:30	3:49 PM	KAI TV70H	\$125.00		2
7	WAVY	Maury Povich	3p-4p		to						
	WAVY			11/05/12 to 11/11/12	1x	1-----					
	WAVY			M	11/05/12	:30	3:50 PM	KAI TV70H	\$125.00		1
8	WAVY	M-F 4-5p	4p-5p		to						
	WAVY			10/29/12 to 11/04/12	2x	- 11----					
	WAVY			Tu	10/30/12	:30	4:41 PM	KAI TV73H	\$175.00		1
	WAVY			W	10/31/12	:30	3:58 PM	KAI TV70H	\$175.00		2
9	WAVY	News 10 @5p	5p-530p		to						
	WAVY			10/29/12 to 11/04/12	3x	- 1- 11--					
	WAVY			Tu	10/30/12	:30	5:24 PM	KAI TV70H	\$700.00		1
	WAVY			Th	11/01/12	:30	5:27 PM	KAI TV70H	\$700.00		2
	WAVY			F	11/02/12	:30	5:23 PM	KAI TV73H	\$700.00		3
10	WAVY	News 10 @530p	530p-6p		to						
	WAVY			10/29/12 to 11/04/12	4x	- 1111--					
	WAVY			Tu	10/30/12	:30	5:56 PM	KAI TV73H	\$700.00		1
	WAVY			W	10/31/12	:30	5:52 PM	KAI TV73H	\$700.00		2
	WAVY			Th	11/01/12	:30	5:57 PM	KAI TV73H	\$700.00		3
	WAVY			F	11/02/12	:30	5:58 PM	KAI TV70H	\$700.00		4
11	WAVY	News 10 @530p	530p-6p		to						
	WAVY			11/05/12 to 11/11/12	1x	M-----					
	WAVY			M	11/05/12	:30	5:58 PM	KAI TV73H	\$700.00		1
12	WAVY	M-F 7-730p	7-730p		to						
	WAVY			10/29/12 to 11/04/12	2x	- TW----					

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INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	218193-1
Product	10/29-11/6 Kaine FOR SENATE 2012	Invoice Date	11/11/12
Estimate Number	12946	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WAVY	Order #	218193
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	IN2114/IN2116/SP1753/A
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	WAVY	M-F 7-730p	7-730p	to							
	WAVY			Tu	10/30/12	:30	7:17 PM	KAI TV70H	\$600.00		1
	WAVY			W	10/31/12	:30	7:11 PM	KAI TV70H	\$600.00		2
13	WAVY	M-F 7-730p	7-730p	to							
				11/05/12 to 11/11/12	1x	M- - - - -					
	WAVY			M	11/05/12	:30	7:13 PM	KAI TV70H	\$600.00		1
14	WAVY	M-F 730-8p	730-8p	to							
				10/29/12 to 11/04/12	2x	- 1 - 1 - - -					
	WAVY			Tu	10/30/12	:30	7:46 PM	KAI TV73H	\$600.00		1
	WAVY			Th	11/01/12	:30	7:43 PM	KAI TV70H	\$600.00		2
15	WAVY	M-F 730-8p	730-8p	to							
				11/05/12 to 11/11/12	1x	M- - - - -					
	WAVY			M	11/05/12	:30	7:48 PM	KAI TV73H	\$600.00		1
16	WAVY	Monday 10-11p	10p-11p	to							
				11/05/12 to 11/11/12	1x	M- - - - -					
	WAVY			M	11/05/12	:30	10:34 PM	KAI TV70H	\$1,100.00		1
17	WAVY	WAVY News 10 @11 Sat	11p-1130p	to							
				10/29/12 to 11/04/12	1x	- - - - - S-					
	WAVY			Sa	11/03/12	:30	11:29 PM	KAI TV70H	\$800.00		1
18	WAVY	Sun News 11p -- Late	1130-12a	to							
				10/29/12 to 11/04/12	1x	- - - - - S					
	WAVY			Su	11/04/12	:30	12:09 AM	KAI TV73H	\$800.00		1
19	WAVY	Tonight Show w/Leno	1134p-1237a	to							
				10/29/12 to 11/04/12	2x	- - - 11 - -					
	WAVY			Th	11/01/12	:30	12:30 AM	KAI TV73H	\$300.00		1
	WAVY			F	11/02/12	:30	11:58 PM	KAI TV73H	\$300.00		2

Aired Spots

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INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)
Product	10/29-11/6 Kaine FOR SENATE 2012
Estimate Number	12946

Invoice #	218193-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WAVY
Account Executive	WAVY National House
Sales Office	National House
Sales Region	National

Order #	218193
Alt Order #	
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

<u>Gross Total</u>	\$26,250.00	
<u>Agency Commission</u>	\$3,937.50	
<u>Net Amount Due</u>	\$22,312.50	<u>Payment Terms 30 Days</u>

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